

CAN TECHNOLOGY MAKE BUS TRAVEL MORE ATTRACTIVE?



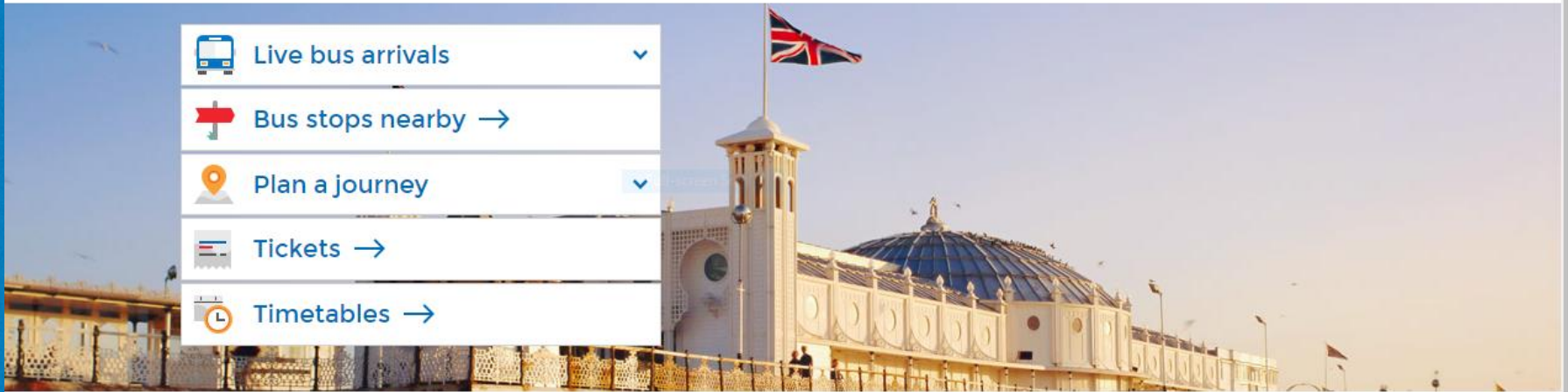
Gordon Frost- Operations Director Stagecoach South

Where are we today

- Information reliant on paper- 150,000 Service 700 timetables printed
- Travel Office in Worthing- but not in every town.
- Traffic Congestion big issue Southern England-few bus priority schemes
- Cash based business- most transactions still on the front of the bus
- Slow to embrace technology

Where we want to be

- New website launched early 2016



- Live bus arrivals
- Bus stops nearby →
- Plan a journey
- Tickets →
- Timetables →

Your favourites

Save time by adding your most used journeys, buses, stops and places to your favourites.

- Save your home
- Save your work

> View all favourites

Service updates

Disruption to services in the Worthing area.

05 Sep 2016 to 04 Dec 2016

From 5th September until 4th December gas main works will be taken place on Poulters Lane and the follow diversion will be in place.

> Read more

Service Disruption | Worthing and Brighton | Updated 05 Sep 2016, 16:09

> View all service updates

Most popular tickets

- >
- >
- >

With the new Stagecoach Bus App

Join our team

Where we want to be

- New app launched October 2016

Where we want to be

PLAN View the routes available for your journey, view bus times and disruptions.

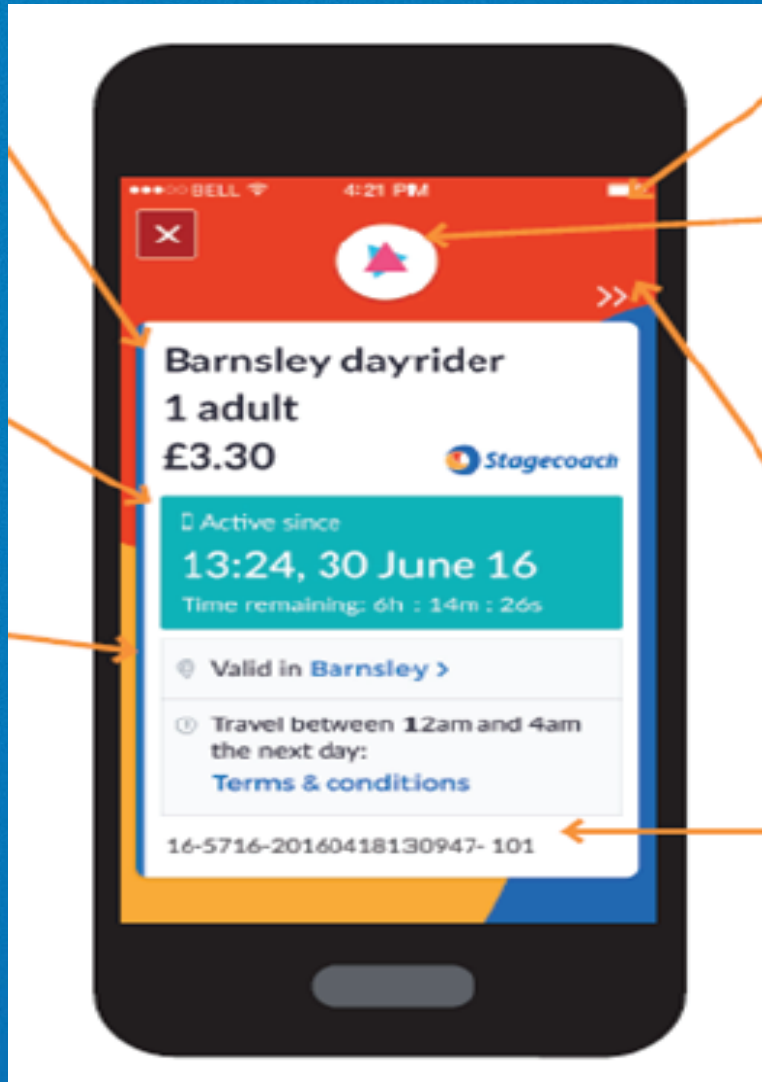
NEARBY Find out which buses and stops are nearby. Search for buses and view bus routes or find a bus stop and view live bus times.

HOME Save your home and work locations and favourite journeys, buses and stops

BUY Mobile tickets will be available in Manchester only as part of the first release. The full OpCo rollout will follow over the next few months. Users can also click through to the mobile website to buy other tickets online.

MORE Purchase history, contact us and help, account information and FAQs are all available on the 'More' tab.

Where we want to be



Where we want to be



Where we want to be



Leading the way.....



.... greener, smarter travel

Alternative Technologies



Hybrid electric buses



Sustainable biofuel



Electric Buses



Gas Buses



Hydrogen powered buses



Fuel efficient driving

Inverness **ELECTRIC**City

The Optare Solo

POWERED BY ELECTRIC



- Limited range but being extended- up to 130 miles
- Practical issues for Stagecoach to overcome- how to charge
- Currently approximately twice the cost of the same size diesel bus

What do we need to do now to make buses more attractive?

- Run punctually
- Develop core services e.g Pulse and 700
- Simplify both timetables and fares
- Look for opportunities to extend services e.g evenings and Sundays
- Serve new developments so they become an integrated part of the network
- Continue to invest in the fleet
- Continue to invest in driver training